

ShopSite Services

WhyStruggle? is proud to be an authorized ShopSite reseller, host, and development partner. Since 1998, we've been developing effective, profitable e-commerce sites with this popular and powerful tool. With a Certified ShopSite Designer on staff, we can help you with all levels of ShopSite services, ensuring high levels of performance and maximizing your return on investment.

ShopSite Hosting and Licensing

Licensing

ShopSite licenses may be purchased for a one-time fee, or may be leased on a month-to-month basis.

Purchased License Pricing

1. ShopSite Manager - \$875
2. ShopSite Pro - \$1295

Monthly Licensing Options (does not include hosting)

1. ShopSite Starter - \$25/mo (15 products/5 page limit)
2. ShopSite Manager - \$50/mo
3. ShopSite Pro - \$100/mo

Hosting Fees

WhyStruggle? provides managed hosting exclusively for our customers. We offer a high-level of reliability, years of experience with ShopSite, and a variety of value-added services to help your online business grow.

All hosting services include WWW and email hosting, daily backups, redundant Tier1 connections to the Internet, backup power, and site traffic analysis reporting.

- Standard ShopSite Hosting - \$150/mo (less than 50,000 page views/mo)
- Professional ShopSite Hosting - \$250/mo (50,000 - 250,000 page views/mo)

For a few examples of our ShopSite work, please visit:

- <http://www.home123furniture.com>
- <http://www.kitchenshop.com>
- <http://www.rockcreekmeats.com>

ShopSite Development Options

WhyStruggle? provides a full-range ShopSite design, development, and hosting services to help you create a powerful e-commerce site. Clients typically engage our services in three possible ways:

1. Fully Managed -- WhyStruggle? provides comprehensive site development services, creating a professionally designed web site and online catalog. (A turn-key solution)

This includes initial implementation of your products and inventory, configuration of shipping, taxes, and other "back office" functions, creation of custom page design and product templates, creation of custom store buttons to match your overall site look-and-feel, and marketing and search-engine placement services to ensure traffic to your site.

Benefits: Professional e-commerce development provides you a custom look-and-feel, advanced page and product development, and enhanced usability to ensure ease of use which leads to increased sales.

2. Cross-Managed -- WhyStruggle? provides site look-and-feel design, page and product template development, and other custom buttons/features.

We put our site design and ShopSite expertise to work for you creating a unique, effective online storefront.

You are responsible for product development, store page creation, and all store management.

Benefits: Professional design with managed costs. You manage your inventory and product placement; ShopSite and WhyStruggle? provide you the tools to do it well.

3. Self-Managed -- You design and develop your own site. WhyStruggle? provides reliable hosting services and is available for consulting, strategy, and other services on an as-needed basis. (billed hourly)

Benefits: Client controls all development. Minimizes costs.

