

ShopSite Starter

Up to 15 Products
Up to 5 Pages
Store Setup Wizard
Opt-in Email Marketing
CVV2 Fraud Protection
Context-sensitive Help
Real-time Credit Card Processing
Shipping and Tax Calculation
Works With Any Web Editing Tool

ShopSite Manager

All Starter Features Plus:

Unrestricted Number of Products
UPS Address Validation and Shipping Integration
Zip Code-based Tax Calculation
Download Orders in Quickbooks Format
Product Search
Data import Wizard
PowerEdit
On Sale Module
Upsell/Cross-sell

ShopSite Pro

All Manager Features Plus:

Digital Download Products
Digital Coupons
Page Preview
Advanced Product Search
Custom Pages
Large Store Mgmt. Tools
Universal PowerEdit
Associates
Discount Module
Per-option Pricing
Inventory Tracking
Order API

Building an online store with ShopSite Starter couldn't be easier!

The Store Setup Wizard walks you through the initial creation of your store in as little as 15 minutes, and you're ready to go!

You can add up to 15 products and place them on up to 5 pages. Change the look of your store at any time by simply selecting a new theme. Set tax and shipping rates, and choose payment methods, including credit cards.

When a customer places an order, ShopSite Starter sends an order confirmation e-mail message to the customer and sends a new order message to the merchant so that transactions can be processed quickly. Merchants can view and download order information, and can see sales and traffic statistics for their stores.

If you already have a web site, ShopSite Starter may be all you need to start taking orders online. Use ShopSite Starter's OrderAnywhere Linker feature to place "Add to Cart" buttons on your existing site. Customers can click those buttons and go directly to your ShopSite shopping cart. ShopSite Starter and the OrderAnywhere Linker work with any Web editing tool!

ShopSite Manager is a feature-rich solution built for customers that need added customization and powerful database management tools.

For Web site designers, ShopSite reduces the many tedious tasks involved in maintaining a Web site, allowing them to concentrate on pure design. It empowers merchants, not only allowing them to make small changes without a designer's help, but even allowing them to build an entire site without knowing HTML.

ShopSite Manager has a simple, intuitive interface and provides features comparable to high-end commerce packages at a fraction of the price. Rather than spending several hours each day keeping the site's content fresh, a user can spend a few minutes with ShopSite Manager. New users can familiarize themselves with the software in an afternoon. A site can be significantly customized using ShopSite Manager, so advanced users can display information in creative ways by typing their own HTML into the appropriate text fields.

More than a Web page editor, ShopSite Manager keeps product and sales information in databases. Change the price of a product in the database and have ShopSite Manager regenerate the HTML. Now more than ever is ShopSite the easiest solution to your needs with UPS address validation and shipping integration, zip code-based tax calculation, and the ability to download orders in Quickbooks-compatible format.

On top of all the great features in ShopSite Manager, ShopSite Pro brings some valuable high-end features to the table.

ShopSite Pro is well suited for large databases of products and flexible customization. Features like Digital Download Products, Digital Coupons, Inventory Tracking and Associates Tracking are packed into ShopSite Pro allowing store high-end features without the high-end price.

Customization in ShopSite Pro has never been easier. With the ability to build a custom ShopSite template, store owners can build a great looking site without sacrificing feature functionality.

ShopSite Pro is a secure online store creation and management application designed to meet the needs of merchants and site developers who are seeking to build a professional, yet affordable storefront. In addition to its site creation and management tools and secure shopping cart, ShopSite Pro includes real-time credit card authorization, a site search engine, detailed sales and traffic statistics, plus features that make handling larger product databases (2000 products and above) easier and more efficient.



Choose WhyStruggle? as your Certified

ShopSite Hosting and Development Partner

www.whystuggle.com/shopsite

• Design • Hosting • Marketing • Support

11700 W 85th Street, Suite 101
Lenexa, KS 66214
Phone: 913-438-2662
Fax: 913-438-2332
solutions@whystuggle.com